The Sardar Sarovar Project has vast command area (18.46 lakh ha) with varying agro climatic and socio economic conditions of the farmers’. With a view to empower the farmers to switch over from rainfed agriculture to irrigated agriculture, the ‘Demonstrations and Training programs’ on Agricultural Research Stations of State Agricultural Universities are undertaken with the following concepts.

- A holistic approach is adopted for the demonstration on selected technologies/ improved practices supported by the allied activities namely, training, exposure visit, awareness program and interaction with experts and exhibition of prototype with the focus on the same technologies/ improved practices to impart knowledge with skill of adoption among the farmers.

- The research recommendations released by the scientists of State Agricultural Universities are demonstrated and extended through various activities by the scientists themselves and, therefore, the precision in the demonstration is maintain, that ultimately enhanced the effectiveness of dissipation at faster rate.

- Keeping farmers interest in center, location specific and need based technologies/ practices are selected for their extension that fits to the socio economic condition of the farmers and agro climatic condition of the region.

- Based on principal of “Seeing is Believing” demonstrations on research stations are replicated in more numbers in farmers’ field followed by training on field itself for surrounding farmers to make the program more effective.